

Your place is ready on the top!

INELEX 2014

9th ELEVATOR AND ELEVATOR TECHNOLOGIES EXHIBITION

23-25
MAY 2014



Organization

EFOR FUARCILIK

www.eforfair.com • info@eforfair.com

ELEVATOR SECTOR MEETS AT 9th INELEX...



As EFOR FAIR, we feel the pride of contributing once more to the regional and country economy with the 9th INELEX Elevator Fair.

9th INELEX 2014 will contribute to the development of trademark export of our manufacturers and will play a vital role in pointing out the arrival of the elevator sector to visitors.

In real time with 9th INELEX Elevator fair supported by our sector associations, also with the support of EFOR FAIR, sector activities and seminars will be organised.

Take your place in this special meeting at 9th INELEX Elevator and Elevator Technologies Fair.

NEW MARKETS NEW OPPORTUNITIES

International Inelex 2014 will be a platform where a huge variety of products will be exhibited. Importer and Exporter companies will show the latest trends in the sector while exhibiting their products.



WHY SHOULD YOU PARTICIPATE?

Keep abreast of the latest industry and market developments, talk to new customers, new connections and agreements, trademark image, dealership and representation opportunities, in-depth activities, learning new technologies.

See the latest products first-hand and source new equipment and services from different countries. The visitors will have the chance to see the spot products on site with best prices.

We are sure there are many reasons and opportunities that will attract business and visitors by visiting this important event. We aim to develop all our services and do our best to make your presence in this important event.

We look forward to welcoming you to Exhibition Inelex 2014. Your benefit is our success.



POST SHOW REPORT INELEX 2012

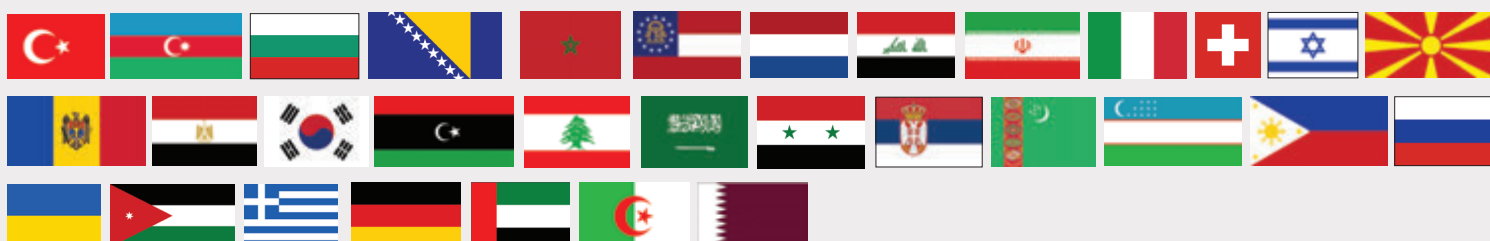
INELEX 2012 was visited by the representatives of Turkey's 71 provinces from the professional sector and other 29 countries from industries of elevator and escalator industry, developers, infrastructure companies, hospitality sector, architects, consultants, project managers, industry leaders, business decision makers and managers from the following segments:

The International Elevator and Escalator Expo 2012 held at Izmir Exhibition Centre during 16 – 18 February 2012 was very successful and provided tremendous opportunity to the vertical transportation industry to showcase their products and services.

It was a platform for attendees to network with fellow industry members and interact with buyers and sellers present at the show from the following segments;

- OEMS
- ELEVATOR AND ESCALATOR COMPONENT SUPPLIERS
- BUILDERS & DEVELOPERS
- ARCHITECTS
- CIVIL / ELECTRICAL ENGINEERS
- PROJECT MANAGEMENT CONSULTANTS
- SERVICE CONSULTANT
- ENGINEERING AND ARCHITECTURE STUDENTS
- CORPORATES
- INDEPENDENT ENTHUSIASTS

INELEX 2012 VISITORS COUNTRY



INELEX FAIR 2014

?

Why should you visit?

Unique Address for ideal commerce

9th International Inelex Fair will be organized in 23 – 25 may 2014 in Izmir exhibition fair.

The sector wishes to enter 2014 with new targets. The fair will provide new potential import and export for companies.

In fair, the innovations will be exhibited for the exhibitor expectations and demands. In fair, the brand new products will be exhibited

Find yourself at the right time in the right place!

Manufacturers, dealers, suppliers, large wholesale and retail buyers / sellers - those companies whose scope is related to the lift industry, equipment and services are invited to visit the International Exhibition Inelex Izmir 2014 that will allow professionals:

- to get a complete overview of market situations;
 - to familiarize with the proposals of the leading equipment suppliers and make your choice;
 - to get information about new products and improved models of equipment and services;
 - to meet with partners as well as to enter into new contracts for most advantageous for you.
- Unique exhibition as a whole - is an opportunity to see in action and to assess the quality of the elevators, wheelchair lifts, escalators and other equipment from all the leading manufacturers and direct suppliers.
- Your choice is an opportunity in difficult times of financial crisis to meet personally with partners, to compare many suggestions and find solutions to your own objectives.

Visitor Profile

- Elevator and Escalator Component Suppliers
- Builders and Developers
- Project Management Consultants
- Engineers
- Elevator Maintenance companies
- Civil & Electrical Engineers
- Architects
- Service Consultants
- Corporate & more

Visiting Hours: 11:00 - 20:00



“It’s an international meeting-place for worldwide suppliers and regional manufacturers.”

PRODUCT GROUPS

ELEVATORS, LIFTS, SAIRS PRODUCERS AND SUPPLIERS

- Driving Sytems
- Commanding – Signalization Systems
- Cabins
- Doors
- Rails & Accessories
- Cabins & Balancing Frames
- Lifting & Balancing

ELEVATORS, LIFTS AND STAIRS CONTRACTORS

- Residential and Commercial Building Lifts & Elevators & Stairs
- Hospital Lifts & Elevators & Stairs
- Panoramic Lifts
- In-door Lifts
- Carriers
- Car Lifts
- Load Lifts
- Hydraulic Lifts
- Lifts without command cabin
- Service Lifts
- Scissors Type Platforms
- Small store lifts
- Attached lifts
- Home and Apartments Elevators
- Elevators and Lifts for invalids
- Ship's Lifts
- Vehicle Lifts
- Scissors Lifts
- Sidewalk Lifts
- Turnkey Elevators Plants & Parts
- Escalators
- Escalators and people movers
- Walkway / Travelators

ELEVATOR INSTALLERS

- Mounting Equipment
- Mounting Companies

OTHERS

- Escalators and walking stairs
- Aproved organizations
- Sector associations
- Consulting organizations
- Publications



COMPONENTS & ACCESSORIES

- Control Systems, Controllers & Controller Components
- Access Control Systems
- Electronic Components
- Electrical Switches & Connectors
- Detectors
- Door Systems & Components
- Door Drives and Related Accessories
- Automated Doors
- Cabins & Designers Cabins
- Variable voltage & Variable frequency Invertors
- Elevator Operation Panels & Push Buttons
- Car Operating Panels
- Landing Operating Panels
- LCD Display
- Services and Display Elements
- Indicators & Signal Devices
- Scrolling Indicators
- Infra-red light curtains
- Remote Monitoring of Elevators & Escalators and Safety & Security Systems
- Gears
- Guide Rails & Fixtures
- Drive Machines for Elevator & Escalator
- Trailing Cables
- Electric Cables
- Hoist Ropes
- Elevators Cables
- Air Conditioning & Ventilation Systems
- Mechanical Fabrications
- Traction Machines
- Speed Governor
- Speed Regulations, Inverters
- Sound & PA Systems
- Intercoms
- Testing Instruments
- Decoration Materials

Get under the spotlight with Inelex 2014

As an exhibitor, you will also benefit from a comprehensive promotional campaign especially designed to maximize your exposure to potential business deals. An extensive promotion and publicity campaign will be undertaken throughout Turkey and the Middle East, Africa, Europe and Asia. This will ensure the maximum number of high profile visitors.

Our campaign includes:

- Personal visits to all relevant government departments and major industrial organisations.
 - Direct fax, mail and e-mail campaigns targeted at agents, wholesalers, distributors, entrepreneurs, businessmen, manufacturers and traders.
 - Advertisements & supplements in supporting newspapers & specialist journals.
 - Radio, SMS and internet campaigns.
 - Personal invitations to architects, consultants, specifiers, designers, traders, shop owners and professionals;
 - Posters, banners, billboards and electronic sign displays
- A series of live displays, demonstrations and exciting features



Inelex 2014 elevates you up to meet your client.... Why should you participate ?

- Participation in the Inelex 2014 is the most effective way to expand your client base.
 - It is easier to be invited to visit your stand at the exhibition than your office.
 - Participation in the Inelex 2014 is a unique opportunity to :
 - * Direct communication with partners and potential clients.
 - * Conduct monitoring of market conditions and competitor activity.
 - * Reaching the broadest audience of specialists from all sectors of the industry, find new customers and business partners among Turkish and foreign companies.
 - * Expand your dealer network.
 - * Open up new prospects of business, precisely defining the scope of your interests.
- Substantially increase sales.

Who will you meet at inelex 2014 ?

- Government agencies
- Power production companies
- Power companies
- Factory operators
- Construction and development companies
- Service providers
- Large industrial companies
- Distributors and Retailers .

“Three days of intensive
work in the exhibition is the key to successful work”

INELEX2014

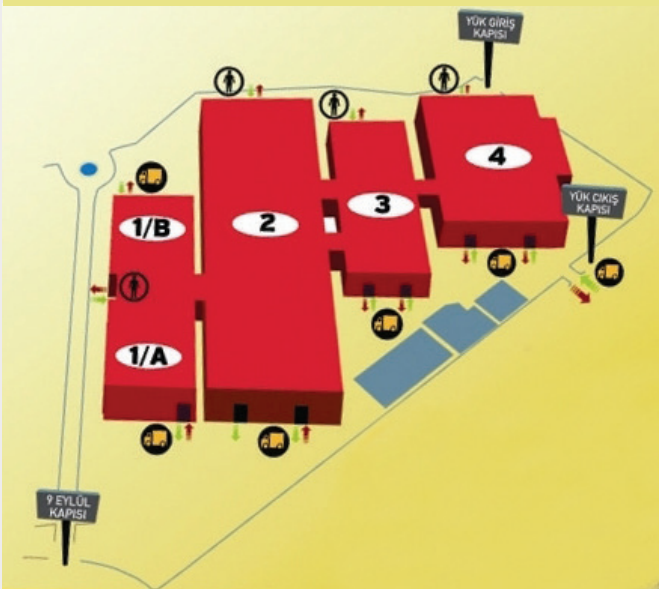
İZMİR INTERNATIONAL FAIR CENTER



The exhibition will be set up in the İZMİR Centre for International Exhibitions. It is a global exhibition centre equipped with the latest facilities in accordance with the best international standards.

1. An area for indoor display 25.000 m²
2. The centre also includes - Motmrat hall, VIP reception and business centres.
3. The offices and restaurants in the İzmir Fair Site provide a great deal of convenience for its central location.

- 15 min. distance to the Airport
- Close to the metro station
- Within 5 - 10 min. walk to 3-4 and 5-Star Hotels
- Within 1 km to İzmir Harbour
- In the Centrum where dining, entertainment and shopping centres are located



INFORMATION AND HOTEL AND ACCOMMODATION

Efor Fair makes appointments with all hotels in İzmir for accommodations of participators and visitors of INELEX 2014 fair without in non-problematic and cost efficient conditions, takes campaign prices and submits it to persons concerned.

SERVICES INFORMATION THAT WILL BE PROVIDED IN TRADE FAIR

General security of our fair will be ensured over 24 hours by receiving services from private security companies

INELEX SUPPORTERS



“Small and Medium Industry Development Organisation”

www.kosgeb.gov.tr

For small and medium-sized enterprises to have a word in global markets, determining the policies of small and medium-sized companies, providing training and financial support for development of small sized enterprises, by strengthening the competitive powers of small-sized companies, to expand the enterprise culture, by offering qualified service and support, to increase the shares of small sized companies in the economic and social development;



“İzmir Chamber of Commerce”

www.izto.org.tr

It is a chamber dealing in social activities and giving financial support to its members, striving for the cooperation among its members of merchants and self-employed persons;



“Aegean Region Chamber of Industry”

www.ebso.org.tr

Aegean Region Chamber of Commerce founded in 1927 is an association affiliated by the industrialists in İzmir and Aegean Region and it continues its activities totally in 67 sectors with a number of 5.700 members in İzmir.



“Aegean Industrialists Association of Elevator and Escalator”

www.eaysad.org.tr

Association of Aegean Elevator and Escalator Industrialists was founded in 1989 and it provides the occupational support for the elevator manufacturers and installation companies.



“İzmir Fair Services Culture and Art Affiars”

www.izfas.com.tr

It is the municipal company that rents the fair land.

THE ADVERTISING MAGAZINES FOR INELEX

ELEVATOR WORLD
www.elevatorworld.com

LIFT REPORT
www.lift-report.de

ASANSÖR DÜNYASI
www.asansordunyasi.com

ASANSÖR EXPRESS
www.asansorxpresstr.com

ASÖNSÖR VİZYON
www.asansorvizyon.net

ASANSÖR HABER



INELEX2014

EFOR FUARCILIK



Chairman of the board



General manager

Atteignez les nouveaux marchés et les nouvelles cibles avec FOIRE Effort...

Reach the new markets and targets via Efor Fair...
Established in 1996, Efor Fair took its place very soon among the fair business with fastidious applications of its team experienced, disciplined, rationalistic, determined and expert in fair business.

Continually as from its establishment, it's been gaining huge successes by organizing sustainable fairs existing in main sectors such as MODEKO (İZMİR Furniture Decoration Fair) being the

first, INELEX (Lift and Lift Technologies Fair), SAGREX (Salihli Agriculture and Stockbreeding Days), PET&FLORA Show (Domestic Animals and Garden Plants Show) and DEGAV (Hunting Fair).

Efor Fair contributes the economy of the region and the country through the harmonious transactions and cooperation with the governmental institutions, organizations, chambers and associations involved in the sector.

Moreover, it targets to increase the exportation of the domestic industrial manufacturers by organizing fairs where the visitors from both inland and abroad find an opportunity to better know and evaluate the sector more closely.

Having performed a number of projects in the last decade by presenting the best to the participants without conceding of its principles, Efor Fair sets sails to new successes together with those thinking that " success is not a chance event.

EFOR FUARCILIK

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ORGANIZATION

REPRESENTATIVES